

## Intersnack Group GmbH & Co. KG



**Intersnack**

+ **Industry:** Foodstuffs

+ **Software:** PSIGlobal

+ **Country:** Germany (Cologne)



### Area of application:

- + Logistics division
- + Optimisation of Europe-wide customer deliveries
- + Determination of optimum supply chains taking into account existing production programmes, required value-added services and cost structures
- + Consideration of individual national subsidiaries and cross-border transport operations throughout Europe
- + Integration of display packaging into the supply chain